

# BREAK UP WITH GAS

## SOCIAL MEDIA KIT



## ABOUT THE CAMPAIGN

For too long, we've been stuck in a toxic relationship with "natural" gas. It's been hiding a dirty secret this whole time — it's mostly methane, which:

- pollutes the air in our homes
- raises our energy bills
- makes climate change worse!

**So join Gas Leaks in urging consumers to break up with "natural" gas just like they did with a toxic ex!**

## ASSETS



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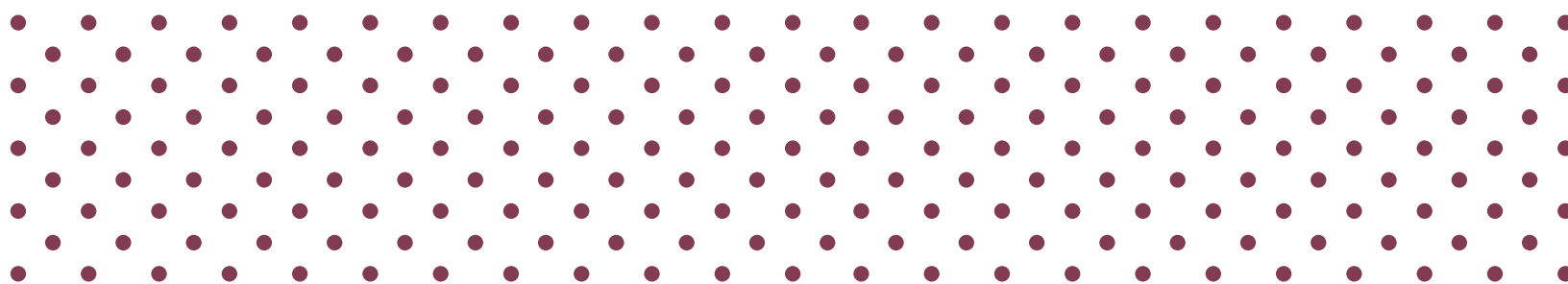
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# GAS STOVES ARE TOXIC

- 🌹 Roses are red, violets are blue, open a window — your gas stove is hurting you. Discover how at [BreakUpWithGas.com](https://BreakUpWithGas.com).
- Even while off, "natural" gas appliances spew dirty methane leaks & air pollution linked to asthma & cancer. So dump toxic gas like you did your toxic ex & give electric love a chance: [BreakUpWithGas.com](https://BreakUpWithGas.com).
- Is that love in the air? No, it's just nasty 🌫️ fumes from your gas stove! Learn how to clear the air at [BreakUpWithGas.com](https://BreakUpWithGas.com).
- Gas stove leaks the chemicals used to preserve 💀 bodies & found in 🚬 smoke! Discover why you should kick gas to the curb at [BreakUpWithGas.com](https://BreakUpWithGas.com)
- Like a bad relationship, your "natural" gas stove is a hot mess in hiding. Learn why you should say goodbye to gas and upgrade to clean energy at [BreakUpWithGas.com](https://BreakUpWithGas.com) ❤️
- Roses are red, violets are blue. Your gas stove is slowly poisoning you. This Valentine's Day, it's time we #BreakUpWithGas once and for all. Learn more at [BreakUpWithGas.com](https://BreakUpWithGas.com).
- 🌬️ Don't breathe the methane in your air. It's toxic despair. Say goodbye to gas and find your new start at [BreakUpWithGas.com](https://BreakUpWithGas.com) ⚡

# GAS COMPANIES ARE GASLIGHTERS

- 🚫 Don't get gaslit by fossil fuel execs — "natural" gas appliances are a toxic health risk hiding in your 🏠. Upgrade to ⚡ clean energy now to keep your family healthy! [BreakUpWithGas.com](https://BreakUpWithGas.com).
- It's Valentine's Day, and you deserve chocolate, flowers, and candlelit dinners. Not power outages and high gas prices. Put yourself first by kicking gas to the curb! Learn how at [BreakUpWithGas.com](https://BreakUpWithGas.com).
- We deserve a love made for the movies, not the unreliable mess we're dealing with now. This Valentine's Day, take your power back and #BreakUpWithGas. Learn how at [BreakUpWithGas.com](https://BreakUpWithGas.com).
- Don't let the "natural" gas industry keep gaslighting you about gas stove health risks — get the truth at [BreakUpWithGas.com](https://BreakUpWithGas.com)
- "Natural" gas is toxic, shady, and untrustworthy. So break up with gas like you did your gaslighting ex! Learn more at [BreakUpWithGas.com](https://BreakUpWithGas.com)
- 💎 If your partner gave you coal instead of diamonds, you'd dump them, right? So, why do you let utilities keep giving you dirty gas? [BreakUpWithGas.com](https://BreakUpWithGas.com)

# CONSUMER RESOURCES TO DUMP GAS

- This Valentine's Day, take your power back and #BreakUpWithGas. Learn how at [BreakUpWithGas.com](http://BreakUpWithGas.com).
- Think your ex is bad? Your gas stove is much worse. Protect your health and leave toxic gas in the past — learn more at [BreakUpWithGas.com](http://BreakUpWithGas.com).
- 🧑🏻 Learn how to break free from this toxic relationship at [BreakUpWithGas.com](http://BreakUpWithGas.com)
- There's nothing romantic about leaky gas stoves and constant power outages. It's time we all realize our worth and end it with our toxic relationship with gas. Learn how you can #BreakUpWithGas this Valentine's Day at [BreakUpWithGas.com](http://BreakUpWithGas.com).
- Ditch the toxic relationships in your life and get curious about clean energy! Learn how at [BreakUpWithGas.com](http://BreakUpWithGas.com)
- Gas stoves are the real toxic gaslighters. It's time to cut ties and #BreakUpWithGas this Valentine's Day. Learn how at [BreakUpWithGas.com](http://BreakUpWithGas.com).
- 🔥 Induction cooking is the latest trend that helps you save time and money on your monthly bills while keeping your home clean from gas stove toxins. Learn more at [BreakupWithGas.com](http://BreakupWithGas.com).